



MARKETING BY THE NUMBERS

In this class, I'll be sharing my perspective + experience of how to naturally attract an audience using your Human Design profile.



Cristy Nix

BEFORE WE GET STARTED...

Please keep in mind: This is just one facet of who you are + there is more to you than this.

Your Human Design chart is just the framework for your Spirit who is having a human experience that is you, so if something doesn't quite resonate with you know that it is probably because there is something else in your chart influencing this for you.

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IN THIS CLASS WE'LL COVER...

- What is your HD Marketing Profile
- How you naturally attract your audience
- What they really want from you
- What can really hold you back

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WHAT IS YOUR HD PROFILE ?



Your Human Design Profile is how you effectively connect + communicate in the world with the world.

Type: Manifesting Generator	Profile: 1 / 3
Definition: Split Definition	Inner Authority: Emotional - Solar Plexus
Strategy: To Respond	Not-Self Theme: Frustration
Incarnation Cross: Right Angle Cross of Eden (12/11 36/6)	

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PROFILES THROUGH A MARKETING LENS

- 1 line ~ the researcher ~ go-to resource for info
- 2 line ~ the natural ~ word of mouth marketing
- 3 Line ~ explorer/experimenter ~ first one to try it to see what works
- 4 line ~ connector Whom they know/network
- 5 line ~ the fixer/the teacher practical solutions w/clear expectations
- 6 line ~ role model/leader leading by example, on a mission

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ATTRACTING YOUR IDEAL AUDIENCE

- How to share
- What to share
- When to share
- What to let go of

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WHAT'S KEEPING YOU FROM GETTING MORE SALES

- Fears for each profile
- What you really need
- Ways to get it + get past it

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1 LINES...

- Fear is the unknown,
- So what you really want is answers to what's next
- Ask + go back to Strategy + Authority

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2 LINES...

- Fears being alone for too long
- So what you really need is to trust that when it's time you will feel social again.
- Get Present + go back to Strategy + Authority

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3 LINES...

- Fears failing
- So what you really need is to know that you can never fail, you just know what doesn't work really well.
- Learn + move on by going back to Strategy + Authority

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4LINES...

- Fears losing + not knowing next step
- So what you really need is to trust the next right step will come to you
- Let go + Go back to Strategy + Authority

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5 LINES...

- Fears not feeling seen or heard
- So what you really need is to trust that being you, speaking your truth is what will help you feel seen + heard.
- Own who you are + Go back to Strategy + Authority

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6 LINES...

- Fears not fulfilling their purpose, mission or living life as their role-model self.
- So what you really need is to trust that by living your truth you will fulfill that purpose with grace + ease naturally.
- Just be you + Go back to Strategy + Authority

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QUESTIONS + NEXT STEPS...



- Grab a 1 on 1 Marketing Session
- Sign up for the Tiny Course waiting list
- Join Our Facebook Group:
Soulful Aligned Human Design Community

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